FOR LUCY TAYLOR, DIRECTOR OF SALES AND MARKETING

A private way to fill your soft weeks.

A new hotel can use extra seven-night stays in its next soft season with no public rate.

WHAT IT IS

Rooms sold only to our members.

Interval International serves more than one and a half million member families and a network of more than 3,200 resorts and hotels. Our rental program offers seven-night stays, and the inventory is distributed exclusively through our password-protected member platform. There is no public rate visibility.

HOW IT WORKS

You choose how much, and when.

As-Used inventory is unsold inventory provided on a flexible basis. It can be particularly effective during shoulder and low-demand periods. Guaranteed inventory is a commitment-based arrangement that gives predictable revenue and can supplement existing transient, wholesale and tour operator business. Reservations are non-refundable, inventory is provided on an allotment basis, and return provisions can be structured based on seasonality.

WHO COMES

Guests who can pay and return.

Our members report an average household income of approximately $125,000, 95% homeownership, and 38% own a second home. Properties consistently report strong ancillary spending. Interval absorbs significant marketing costs to drive bookings.

NEXT STEP

Fifteen minutes on your softest weeks.

Neil Kolton of Interval International plans to visit Grand Cayman soon and would welcome a short meeting to look at your softest weeks together.